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MEDIA-TECH Association Establishes Vinyl Work Group FIRST MEETING TO CONVENE ON JUNE 5 IN EINDHOVEN

EINDHOVEN, the Netherlands, 11 April 2018 — The Media-Tech Vinyl Workgroup, a new initiative of the physical media trade group MEDIA-TECH Association, will meet the afternoon of Monday, June 4, 2018 at the Van der Valk Hotel in Eindhoven to discuss ways its membership can take advantage of the huge demand for newly pressed vinyl records that shows no signs of slowing down.

European vinyl manufacturers will discuss production standards and define new testing methods. Pressing companies will talk to music label about marketing and discuss new ways of logistics. Green Vinyl Records will present the latest results about their project.

The dedicated committee aims to establish a continuing dialogue across the vinyl value chain to help set best practices, group purchasing & standards that will serve all parties with a vested interest in seeing the format remain a healthy marketplace for years to come.

“MEDIA-TECH has been monitoring vinyl’s resurgence over recent years, and we think the time is right for music copyright holders to take advantage of the infrastructure and new business potential that our membership represents,” explains Bryan Ekus, Co-chair of the MEDIA-TECH Association Vinyl Work Group and President of the Colonial Purchasing Co-Op, the organizer of the ‘Making Vinyl’ Conferences.

Ekus cited the tremendous manufacturing volumes taking place throughout Europe from such major record pressing operations as:

- GZ Media (Czech Republic)
- Optimal Media (Germany)
- MPO (France)
- Pallas (Germany)
- Record Industry (Holland)
- The Vinyl Factory (Great Britain)

“Here’s an opportunity for the physical media manufacturing industry to come together and help fortify vinyl to remain a cornerstone of our physical media turnover for years to come,” Ekus adds.

About MEDIA-TECH Association

MEDIA-TECH was founded in 2001 to improve the representation of the interests of machine and device manufacturers of optical data storage devices. As an industrial association, MEDIA-TECH offers companies of the storage media industry a platform to exchange ideas, market developments and future trends in the field of optical data storage for prerecorded and recordable storage media such as Vinyl, CD, DVD and Blu-ray Disc as well as Audio Cassettes.

The next MEDIA-TECH Association conference in 2018:

Cassettes, Vinyl, CD, DVD & Blu-ray The World of Physical Media Conference: The World of Physical Media Conference, June 4 & 5, 2018, Eindhoven, Netherlands
For further information please visit: www.media-tech.net