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MEDIA-TECH Association is announcing “The 1. World of Physical Media Conference” to be held in Eindhoven, the Netherlands, at June 4 & 5, 2018,

EINDHOVEN, the Netherlands, 09 April 2018 —The 1st World Conference on Physical Media will be held in Eindhoven, Netherlands, from 4 – 5 June 2018. This conference will focus on the world of physical media, and in a large part because of the astounding resurgence of the vinyl format.

Many other formats, long thought defunct, are also following the trend set by vinyl to satisfy the tactile requirement of the buyer.

The conference is being hosted by the MEDIA-TECH in partnership with the Green Vinyl Project, the MEDIA-TECH Vinyl Working Group, the Pure Audio Group, and Colonial Purchasing Europe. The Media-Tech Vinyl Workgroup, a new initiative of the physical media trade group MEDIA-TECH Association, will meet the afternoon of Monday, June 4, 2018 at the Van der Valk Hotel in Eindhoven to discuss ways its membership can take advantage of the huge demand for newly pressed vinyl records that shows no signs of slowing down.

This is an excellent opportunity to become inspired and educated by physical media content experts and to network with colleagues and peers from around the world.

After 40 years of the CD, the resurgence of vinyl, the rebirth of the cassette, but also to new revenue streams in Blu-ray. It’s time to celebrate business in physical media again...!

About MEDIA-TECH Association

MEDIA-TECH was founded in 2001 to improve the representation of the interests of machine and device manufacturers of optical data storage devices. As an industrial association, MEDIA-TECH offers companies of the storage media industry a platform to

exchange ideas, market developments and future trends in the field of optical data storage for prerecorded and recordable storage media such as Vinyl, CD, DVD and Blu-ray Disc as well as Audio Cassettes.

The next MEDIA-TECH Association conference in 2018:

Cassettes, Vinyl, CD, DVD & Blu-ray The World of Physical Media Conference: The World of Physical Media Conference, June 4 & 5, 2018, Eindhoven, Netherlands

For further information please visit: www.media-tech.net