

Driving Content Through a Digital and Physical Age



“What does a digital future mean to the culture scene”

Christoph Diekmann, addvalue CONSULTING

A reflection from content creation to consumer behavior. What kind of impact does a “digital strategy” have to production processes and how will these master rights be marketed.



Pure Audio Blu-ray - THE new dimension in sound

“A product revolution for the mass market with a sound quality as intended by

the artist”

Christoph Diekmann, Pure Audio Group

Get an inside to the potential of this format for music productions. Facts, figures and perspectives from the German market where + 33% of the households are already equipped with playback devices.

Come and here the difference: Pure Audio Blu-ray Listening Sessions

The Pure Audio Group offers an exclusive listening session to a range of releases from classical to pop/rock. Dive into this new 3-D Audio sensation.

Register now – don't miss this presentations!

The World of Physical Media Conference -

Cassettes, Vinyl, CD, DVD & Blu-ray

June 4 & 5, 2018, Eindhoven, Netherlands

[Register here](#)

Hotel rooms will be released soon! Book now!

Van der Valk Hotel Eindhoven

Room price single: € 115.25 including breakfast + 3.50 € tourist tax per night

For reservation please contact:

frontoffice@eindhoven.valk.com

Please mention the reference number in order to receive the agreed rate:

EIN-GF103873.

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