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## Over 110 specialists from the media industry joined “The 1st World Conference on Physical Media”



The conference was being hosted by the MEDIA-TECH in partnership with the Green Vinyl Project, the MEDIA-TECH Vinyl Working Group, the Pure Audio Group, and Colonial Purchasing Europe.

### **Frank Hartwig, CEO of CDA and president of the Media-Tech Association**

“This was an excellent opportunity to become inspired and educated by physical media content experts and to network with colleagues and peers from around the world. After 40 years of the CD, we have seen the resurgence of vinyl, the rebirth of the cassette, but also to new revenue streams in Blu-ray.”

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### Voices from the Conference:



#### **Harm Theunisse, *Green Vinyl Records Project and CEO Symcon***

“I would like to thank all visitors and speakers for the positive reactions about the Green Vinyl Records project. New technologies are being welcomed in the physical media industry and good discussions were held throughout all formats: vinyl, tape and Optical Disc.”

#### **Sven Deutschmann, *CEO Sonopress***

“Despite all digital success stories; Physical media is here to stay. This years’ MediaTech conference has shown a tremendous response in respect of Physical media and its sustainable value: From Vinyl to CD - from DVD to Blu-ray and even back to Music Cassettes. Great event!”



#### **Alban Pinget, *Chairman & Managing Director, MPO France***

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**Christoph Diekmann, *Pure Audio Group***

To meet everyone from the physical planet was great. This world needs to stay close and get into action, to keep music as a value! We see a physical product evolution as irreplaceable. Everyone in the creative industry needs products which delivers an income to be able to produce new music.”

from MPO appreciated very much the two-day MediaTech Conference in Eindhoven giving a deep insight view in the Vinyl market but also bright overview on all physical media. For us is Vinyl a return to the pure sound and beauty of an object which itself is a return to MPO’s industrial and service roots!”



**Sabine-Lyida Schmidt, *Unbreakmyheart***

“The conference has been a synergetic blast! Many like-minded people are doing their part to keep the industry running. It's great to see newcomers and industry leaders working together and sharing knowledge.”



**Pascal Bussy, *Record Store Day, France***

„It was so instructive and positive to see that MUSIC is such a strong link between all these people from

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shops.”



**Presentations are available for download:**

<http://www.media-tech.net/2018/conference-program/>



## **MAKING VINYL 2018**

**REGISTRATION IS NOW OPEN**

<https://makingvinyl.com/>

Registration is open for 'Making Vinyl,' the first B2B conference dedicated to the record manufacturing industry's global rebirth, which shows no signs of slowing down. The groundbreaking event returns to Detroit Oct. 1-2, 2018, to the Cadillac Westin Hotel.

Media-Tech Members will get a \$50 USD discount. The code is **18MVDetroit**

- Early price of \$ 399 ends on 8/31/2018 11:59 PM
- Standard price of \$ 449 starts on 9/1/2018 12:00 AM

Presented by: Colonial Purchasing Co-op LLC; Record Store Day; and hometown sponsor Third Man Pressing.

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