

## **Compact Audio Cassette Inventor, Lou Ottens Guest Speaker at the Physical Media World Conference**



Philips Compact Audio Cassette Inventor, Lou Ottens will be speaking at the 1st World Conference on Physical Media that will be held in Eindhoven, Netherlands, from 4 – 5 June 2018.

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### **About Lou Ottens**

In 1962, [Philips](#) invented the Music Cassette medium for audio storage, introducing it in Europe on 30 August 1963 at the Berlin Radio Show, and in the United States (under the [Norelco](#) brand) in November 1964, with the trademark name *Compact Cassette*. The team at Philips was led by Lou

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Ottens in Hasselt, Belgium. Later he was part of the team for the development of the CD.

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This new event will focus on the continued, yet new opportunities in Cassette, CD, DVD & Blu-ray, as well as the resurging Vinyl Industry.

Come compare notes with your peers and join us in keeping the passion the older formats alive as the new shining stars in physical media.

Seating is limited, so book your ticket now!

[Register Here](#)

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**Attending companies:**

The ADS Group USA

Austrovinyl

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RPM Records  
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**Book your hotel now:**

Van der Valk Hotel Eindhoven

Room price single: € 115.25 including breakfast + 3.50 € tourist tax per night

For reservation please contact:

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Please mention the reference number in order to receive the agreed rate:

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