



# MEDIA-TECH Asia

## March 06-07, 2012

### Taipei, Taiwan

The MEDIA-TECH Conference Asia 2012 – the 18th Global MEDIA-TECH Event will take place March 06-07, 2012 at the Sheraton Hotel in Taipei, Taiwan. The MEDIA-TECH Association is welcoming the Media & Storage Industry to join in a two-day event consisting of several conference sessions focusing on all aspects of Blu-ray technology, presenting the latest developments in the optical disc industry

The MEDIA-TECH Conference Asia 2012 will be supported and organized by Taiwan Information Storage Association (TISA) and the Industrial Technology Research Institute (ITRI), Taiwan.



#### Catch the latest Developments of Blu-ray!

The event will center on Blu-ray Discs, the influence of 3D and the technological developments of Recordable & Rewriteable Blu-ray (BD-R / BD-RE).



The MEDIA-TECH Conference Asia 2012 will live up to its theme of 'Connecting the World of Storage Technology' by being the international event in Asia to drive media manufacturing business and technology forward.

Prerecorded, Recordable & Rewriteable Blu-ray (BD-R / BD-RE) are the key topics of the MEDIA-TECH. Taiwanese Speakers from the industry and International Speakers as well as MEDIA-TECH Association members will provide the latest information about the trends, developments of Blu-ray

and the optical disc industry:

- BD-Recordable Market Overview
- BD-R Technology debate (HTL, LTH, Organic, or Inorganic)
- BD-R/RW, integration and key points
- BD-XL, manufacturing challenges and applications
- BD-Recordable – Equipment, specifications, and best practices
- BD-R Licensing Review
- BD-R Hardware – new tools for a Blu-Future

Please find more information under: [www.media-tech.net](http://www.media-tech.net)

#### About Sheraton

Sheraton Taipei Hotel consists of 688 newly-refurbished rooms and suites and various Chinese, Western and Japanese restaurants to provide guests with the best accommodation and food in town.

Sheraton Taipei is one minute away from MRT Shandao Temple Station, exit #2 and is approximately 45.0 km/ 28.0 miles from Taiwan Taoyuan International Airport (TPE).



### More Media-Tech Events in 2012:

#### MEDIA-TECH USA

Joint event with Colonial Purchasing and AIMMA, April 19-20, 2012, Wynn Hotel, Las Vegas, NV

#### MEDIA-TECH Europe

May 22-23, 2012, Hamburg, Germany

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Taipei, Taiwan

Connecting the World  
of Blu-ray Technology



**MEDIA-TECH**  
association

[www.media-tech.net](http://www.media-tech.net)



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