



Save the Date!

May 19, 2010

09:00 AM - 6:00 PM	Blu-ray Disc Academy
10:00 AM - 6:00 PM	MEDIA-TECH Global Expo
10:00 AM - 6:00 PM	Sony 3D Theatre on Booth C 9
01:00 PM - 2:00 PM	AACS Managed Copy Session
02:00 PM - 4:00 PM	CDSA Global Antipiracy Meeting
06:30 PM - 9:00 PM	MEDIA-TECH Networking Party

May 20, 2010

09:00 AM - 1:00 PM	MEDIA-TECH Summit
10:00 AM - 6:00 PM	MEDIA-TECH Global Expo
10:00 AM - 6:00 PM	Sony 3D Theatre on booth no. C 9
09:00 AM - 6:00 PM	IDDA Conference
5:30 PM	Bayer MaterialScience Customer Party

May 21, 2010

10:00 AM - 1:00 PM	MEDIA-TECH Global Expo
10:00 AM - 1:00 PM	MEDIA-TECH Technological Labotary



MEDIA*TECH
association

MEDIA-TECH Association

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www.media-tech.net



Blu-ray Disc Academy

19 May 2010 Forum, Frankfurt, Germany | www.blurayacademy.com

MEDIA-TECH 2010 Global Expo and Summit – Program Overview

May 19, 2010

- 09:00 AM - 6:00 PM** **Blu-ray Disc Academy**
 The MEDIA-TECH Association along with the support of the Blu-ray Disc Association will present this new forum showcasing the creative aspect of the Blu-ray format and how it can turn into business opportunities.
- 10:00 AM - 6:00 PM** **MEDIA-TECH Global Expo**
- 10:00 AM - 6:00 PM** **Sony 3D Theatre on Booth C 9**
- 1:00 PM - 2:00 PM** **AACS Managed Copy Session**
 As the Blu-ray ecosystem evolves and grows, AACS will be adding new function to support the format.
- 2:00 PM - 4:00 PM** **CDSA Global Antipiracy Meeting**
 Peter Wallace – Director, Anti-Piracy and Compliance Programs EMEA for CDSA talks about their new Content Protection and Security Program.
- 6:30 PM - 9:00 PM** **MEDIA-TECH Networking Party**

May 20, 2010

- 09:00 AM - 1:00 PM** **MEDIA-TECH Summit**
 Official annual conference of the MEDIA-TECH Association featuring top-level industry leaders.
- 10:00 AM - 6:00 PM** **MEDIA-TECH Global Expo**
- 10:00 AM - 6:00 PM** **Sony 3D Theatre on Booth C 9**
- 09:00 AM - 6:00 PM** **IDDA Conference**
 This will be a valuable opportunity to meet and talk to your peers in the media duplicating industry.
- 5:30 PM** **Bayer MaterialScience Customer Party**

May 21, 2010

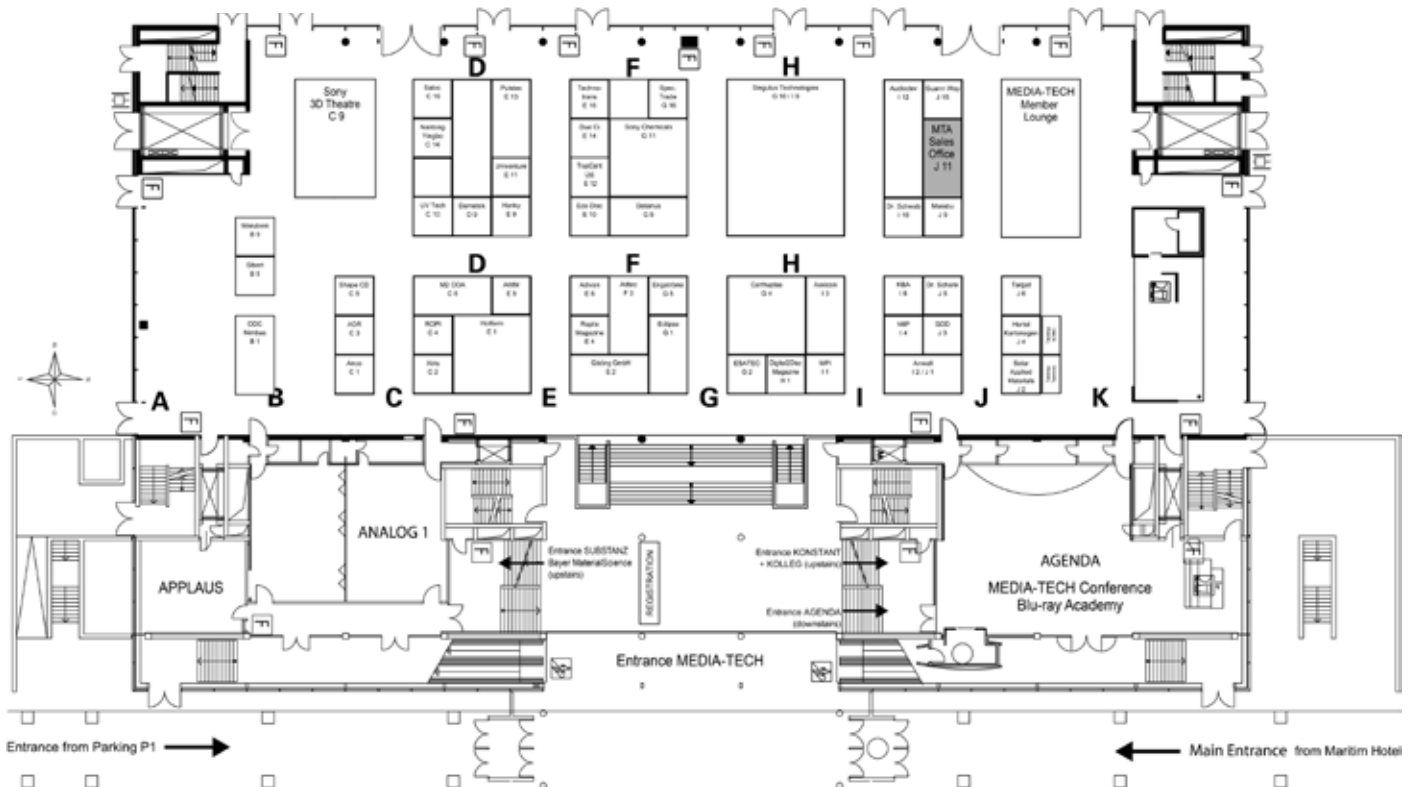
- 10:00 AM - 1:00 PM** **MEDIA-TECH Expo**
- 10:00 AM - 1:00 PM** **MEDIA-TECH Technical Laboratory Industry experts road mapping future trends**
- 10:00 AM** **Welcome, Bryan Ekus, MediaTech Association**
- 10.10 AM** **Jean-Luc Renaud**
 Optical Disc – My personal view of the future development
- 10.30 AM** **Toshiyuki Kashiwagi, Sony, Japan**
 Multi-Layer BD-R/RE
- 10.50 AM** **Hiroshi Uchikoga, VISIONARE Corporation, Tokyo, Japan**
 Introduction of BD market and BD-Live situation in Japan
- 11.10 AM** **Stephan Hotz, SINGULUS TECHNOLOGIES, Kahl, Germany**
 Advanced Production Platform for Blu-ray Disc
- 11.30 AM** **Torsten Leye, Verbatim Europe**
 BD-R – New technologies and market trends
- 11.50 AM** **Adam Lesh, Testronic Labs, Pinewood Studios and Burbank, USA**
 The Life and Times of 3D
- 12.10 AM** **Roland Tacke, SINGULUS MASTERING, Eindhoven, the Netherlands**
 Mastering Technology and Process - Ready for high speed recording
- 12.30 AM** **End of session**
- Coffee & Snacks SINGULUS TECHNOLOGIES booth**

MEDIA-TECH Global Expo and Summit 2010

19 – 20 – 21 May, 2010
Frankfurt, Germany

19 – 20 – 21 May, 2010 at
Forum, Messe Frankfurt, Germany

Connecting the World of Storage Technology



Exhibitor List

ADIVAN High Tech AG / Addypac
Adtec / Aresin Materials Co. Ltd.
ADR AG
Anco HK Development
Audiodev Sweden AB
AWM Mold Tech AG
Axxicon Moulds Eindhoven B.V.
Bayer MaterialScience AG
Carthuplas (Monday-GOL)
Digital2Disc
Dometek Europe, s.r.o.
Dongguan Anwell Digital Machinery
DPHI Datarius Inc. / Dataplay GmbH
Dr. Schenk GmbH Industriemesstechnik
dr. schwab Inspection Technology GmbH
Due ci Srl
Eclipse
EcoDisc Technology AG

Engströms
ESATEC
Global Digital Disc GmbH & Co KG
Göding + Partner GmbH /
RPA Record Products of America
Guann Way
Hanky
Hertel & Co. GmbH
HOT FORM S.N.C.
KBA Metronic AG
Kissel + Wolf GmbH
M2 ODA International
Marubeni Techno-Systems Corp.
Marabu GmbH & Co. KG
MIP Packaging
MPI (East West Shuttle BV)
Nantong Yingbo Optics Technology Co., Ltd.
ODC Nimbus

Pulstec Industrial Co., Ltd.
Replix Magazine
ROPI
SABIC Innovative Plastics
Shape CD - Best of ... GmbH
Sibert
SINGULUS TECHNOLOGIES AG
SINGULUS Mastering
Solar Applied Materials Technology
Special Trade & Service Sweden AB /
Goeding + Partner B.V.
Sony Chemicals Europe B.V.
Target Technology Nederland
Technotrans
TrusCont Ltd.
Univenture, Inc.
UV Tech
Xiris Automation Inc.

Sony DADC

Blu-ray
3D

3D. Makes it real.

Blu-ray turns home entertainment into a cinematic experience with High Definition picture & sound, full interactivity and now also captivating 3D.

As the service partner of choice for the entertainment industry, Sony DADC supports local and international entertainment producers with all their Blu-ray and 3D requirements.

www.sonydadc.com/3D



Connect Yourself to the
World of Storage Technology!
Register now!

MEDIA-TECH Global Expo and Summit **2010**

19 – 20 – 21 May, 2010
Frankfurt, Germany

Connecting the World
of Storage Technology

MEDIA-TECH 2010 Global Expo and Summit Highlights

Day 1 Blu-ray Disc Academy New forum showcasing the creative aspect of the Blu-ray format and how it can turn into business opportunities

Day 2 MEDIA-TECH Summit Top-level industry leaders addressing current challenges and unique opportunities within the Media Manufacturing Industry

Day 3 MEDIA-TECH Technical Laboratory
Industry experts road mapping future trends

Visit www.media-tech.net for up-to-the minute details.

MEDIA-TECH
association

www.media-tech.net



Now there's an easier way to protect against illegal copying.

Think you need to hire this guy to protect your short-run video productions? Think again. Now there's an easier and more affordable way.

CopyBlock, from Rovi, allows you to apply dual protection – anti-rip and anti-copy – to your videos without having to license anything from us, because the entire process is handled by your replicator.

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Find out more at
rovicorp.com/copyblock



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Fascination 3D

BLULINE II – Blu-ray for the 3rd Dimension

The industry leading replication machine for the daily mass production of Blu-ray Discs – now playing in 3D.

BLULINE II – The platform for high quality Blu-ray Discs.



MEDIA-TECH 2010
Booth G10/19

SINGULUS 

Smart Solutions to Drive the Future.



Grab a seat and watch
advanced BD applications
and BD-Live in action!

Co-located with the MEDIA-TECH Global Expo and
Summit, this new event will take place on 19 May 2010
in Frankfurt, Germany.

For details and registration visit www.blurayacademy.com