MEDIA-TECH Europe 2009

In Touch with Tomorrow’s Storage Technology – Today

April 22-24, 2009 | Forum, Messe Frankfurt, Germany

Register now!
MEDIA-TECH Europe 2009 is an equipment show and conference. The MEDIA-TECH Association, now in its 8th year, is committed to educating and inspiring the media manufacturing industry professionals through speakers, seminars, workshops, meet-the-experts sessions, hands-on demonstrations and networking opportunities... all of which lead to real-world solutions, to real-world challenges.

MEDIA-TECH Europe 2009 highlights:

- Sony DADC Blu-ray experience
- Seminar organized by the Blu-ray Disc Association
- and much more....

The 2½ day exhibition highlights emerging trends in media manufacturing industry by concentrating on both the current optical disc formats and future growth markets such as Blu-ray Disc, flash memory and electronic games in HD quality.

MEDIA-TECH Europe 2009 covers all production steps from authoring and encoding, through mastering, to quality control and packaging.
MEDIA-TECH Conference

(subject to change)

Day 1 - Wednesday, April 22
Into the Blu: Producing 3rd Generation Optical Discs

⇒ Market Prospects for Blu-ray Disc
   Speaker: Jim Bottoms, Futuresource Consulting

⇒ What is the Role for Independent Manufacturers?
   Panelists:
   Michael Gutowski, Infodisc
   Loic de Poix, MPO
   Laurent Villaume, QOL
   Nicolaus Hettler, CDA

⇒ Meeting the BD Specification
   Speaker: Richard Gudbrand, BD Test Centre Europe/AudioDev

⇒ Making BD-Live Happen in Europe
   Panelists:
   Dieter Schwengler, Sofatronic
   Lothar Kerestedjian, Enteractive

Day 2 – Thursday, April 23
Future Directions for Physical Media – Threats and Opportunities

⇒ The Impact of Digital Content Distribution
   Panelists:
   Jim Bottoms, Futuresource Consulting
   Sven Deutschmann, Arvato

⇒ Content on Memory Cards

⇒ Manufacturing on Demand:
   In-factory, In-store, In-home?
   Panelists:
   Nick Otto, Sonic/Qflix
   Sven Matern, Rimage

⇒ Technology Trends: 3D and Beyond
   Speaker: Bill Foster, Futuresource Consulting

Networking Party – and more…

Please join us again for the meanwhile “famous” MEDIA-TECH Networking Party on Wednesday, April 22, 2009 in the Lobby of the Maritim Hotel. The MEDIA-TECH Networking Party is a great opportunity to network with specialists of our industry.

The party is open to everyone present at the event during opening day. Reception and welcome drinks are from 6.00 – 8.00 pm.

MEDIA-TECH Europe 2009
International Exhibition & Conference on Media Manufacturing Technologies

Venue
Forum, Messe Frankfurt, Germany

Event Hours
April 22, 2009 10:00 am to 6:00 pm
April 23, 2009 10:00 am to 6:00 pm
April 24, 2009 9:00 am to 2:00 pm

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In cooperation with

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