

BD4C Licensing Group

Presented to MEDIA-TECH Conference
BD Licensing Session

May 20, 2010 in Frankfurt, Germany

- Agenda -

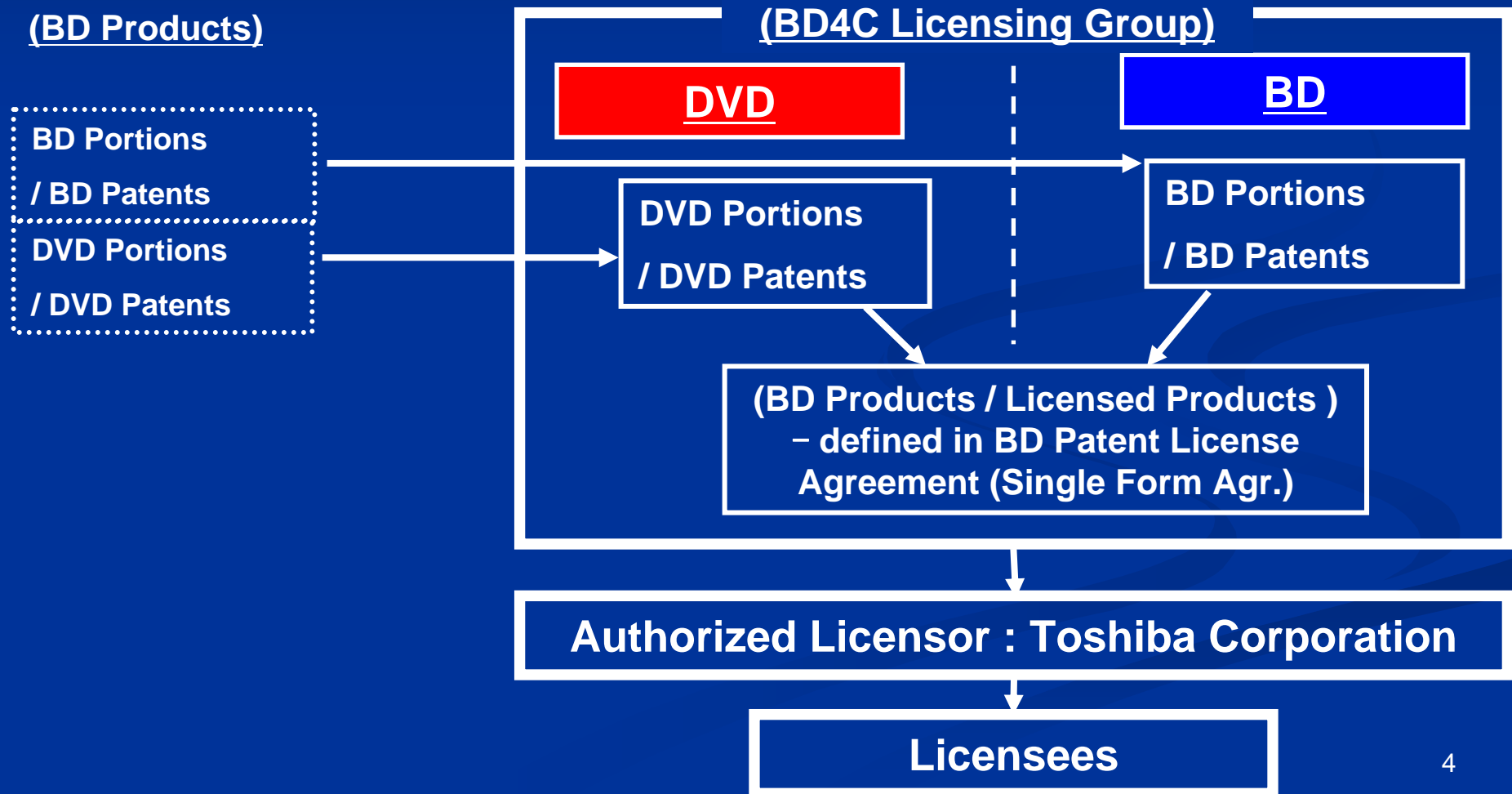
- BD4C Licensing Group & Members
- Blu-ray Patent Joint Licensing Program:
Licensing Scheme & Licensing Terms
- Contact Information

- BD4C Licensing Group & Members-

- Starting Date of Worldwide Joint Licensing Program:
March 1, 2010
- Members:
 - Mitsubishi Electric Corporation (Japan)
 - Thomson Licensing (S.A.S) (France)
 - Toshiba Corporation (Japan)
 - Warner Bros. Home Entertainment (USA)
- Authorized Licensor:
 - Toshiba Corporation (Japan)

- Blu-ray Patent Joint Licensing Program (License Scheme) -

BD Products such as Players, Drives and Recorders which have DVD function as backward compatibility. BD4C License covers the DVD portion in BD Products under the single form agreement.



- Blu-ray Patent Joint Licensing Program (Licensing Terms) -

(1) Licensed Products :

BD Products conforming to BD Standard Specifications and, as applicable, DVD Standard Specifications

(2) Licensed Patents :

Essential BD Patents and, as applicable, Essential DVD Patents. “Essential” means necessarily infringed when implementing the BD Standard Specifications or, as applicable, the DVD Standard Specifications or claiming technologies for which there is no realistic alternative in implementing those Standard Specifications.

(3) Grant of License :

A non-exclusive, non-transferable, worldwide license (w/o any sublicense right) to make, have made, use, import, offer for sale, sell and otherwise dispose of BD Products to be granted

(4) Royalty Rates :

Pls. see the pages 6-7 hereof

(5) Report & Payment :

- Report : Within 45 days after each semi-annual period ending Jun. 30 and Dec. 31
- Payment : Within 90 days after each semi-annual period ending Jun.30 and Dec. 31
- Back royalty : It shall be calculated by applying the royalty rates of the pages 6-7 hereof to the number of BD Products sold by Licensee prior to the effective date.

(6) Term :

It shall continue in force until Dec.31, 2017 from the effective date.

(Note) Interested parties are also free to negotiate separate license agreements, rather than taking a single portfolio license agreement, with each of the four companies.

- Licensing Terms (Royalty Rates (1)) -

Category	Royalty
1. BD-Video Disc	US\$0.04 per disc
2. BD-ROM Disc	US\$0.04 per disc
3. BD-R Disc	US\$0.065 per disc
4. BD-RE Disc	US\$0.09 per disc
5. BD/DVD Hybrid Disc (including BD/DVD Hybrid ROM Discs and BD/DVD Hybrid Video Discs)	US\$0.08 per disc
6. BD Decoder	US\$1.00 per decoder, with an annual cap of US\$10,000,000
7. BD Encoder	US\$1.50 per encoder, with an annual cap of US\$15,000,000

- Licensing Terms (Royalty Rates (2)) -

Category	Royalty
8. BD-Video Player	US\$4.50 per player
9. BD-Video Combo Player	US\$6.00 per player
10. BD Video Recorder	US\$7.00 per recorder
11. BD-Video Combo Recorder	US\$6.00 per recorder
12. BD-ROM Drive	US\$4.00 per drive
13. BD Recordable Disc Drive	US\$6.00 per drive
14. BD-ROM Combo Drive	US\$5.00 per drive
15. BD Combo Recordable Disc Drive	US\$5.00 per drive

Please note that the BD4C Licensing Group reserves the right to adjust the rates as necessary to encourage the broad participation in the program by interested companies with essential patents.

- Contact Information -

For further information, please contact one of the following regional licensing representatives:

North and South America, Asia (including Japan), Oceania and the Middle East :

Toshihiro Shinohara
General Manager
Licensing
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Note) For your convenience, the BD4C's website (<http://www.bd4c.com>) will be launched on May 20, 2010.