

# St Ives Uden BV Print & Display

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## Presentation

**Green Packaging / Sustainable Media Packaging**

MEDIA-TECH Expo in Frankfurt, 07 May 2008.

# St Ives Uden BV

## Print & Display (management)

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Wim Hieltjes  
Managing Director  
Sales Key Accounts

- Working 20 years in Print
- Working 16 years at St Ives
- Bachelor degree in Manufacturing and Finance
- Specialist in cost efficient production



# St Ives Uden BV

## Print & Display Media Packaging

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- St Ives Uden
  - Is part of St Ives PLC
  - UK Graphical group
  - Quoted at the London stock exchange
  - Employ over 5.000 employees
- Uden is specialised in media packaging
  - High delivery performance
  - Low reject levels
  - High Flexibility
  - Customer focused
  - Cost efficient.

# St Ives Uden BV

## Print & Display Media (paper products)

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Per Annum:

- 45 Million stitched CD booklets
- 30 Million CD inlays
- 10 Million stitched DVD booklets
- 22 Million DVD inlays



# St Ives Uden BV

## Print & Display Media (board products)

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Per Annum:

- 8,5 Million Flexipaks
- 9,0 Million Slipcases
- 11 Million Wallets
- 1,5 Million Special packaging





# St Ives Uden BV

## Print & Display Media

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- Social justified entrepreneurship
  - Conscious with human resources and material
  - Optimal production
    - Low on rejects
    - Optimal material use
    - Standardisation
    - Batching
  - Recycling
    - Return system for packing (eg. Boxes)
    - Paper waste (separation system)
    - Controlled separated other waste
  - Health
    - Year on year IPA reduction (90%)
    - No/minimum of chemicals on site
    - Daily check up working environment
    - Protected clothing



# St Ives Uden BV

## Print & Display Media

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How to help customers with  
Green Packaging  
/Sustainable Media  
Packaging?

# St Ives Uden BV

## Print & Display Media

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In our Studio we are able to develop together with you and your customer(s) the best possible packaging solution by using our BITE-team (Business Intelligence TEam).



# St Ives Uden BV

## Print & Display Media (quality control)

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### Quality team

- FSC Certified
- ISO 9001 2000
- Low rejects
- ISO 12.647-2
- REACH ready
- CO2 Neutral



# St Ives Uden BV

## Print & Display

A St Ives company

The screenshot displays the corporate website interface. On the left is a vertical navigation menu with the following items: Home/News, Markets, Group Sales, Investor Area, Media Desk, Careers, DNA, St Ives Group, Contact Us, and Locations. The main content area is titled 'Companies' and features two tabs: 'Europe' and 'USA'. Below these tabs is a grid of eight company logos, each with a 'click here' link. The logos are: St Ives Plc, Clays Ltd, St Ives Direct, SP Group, Westerham Press, St Ives Web, Print & Display, and Service Graphics. To the right of the grid is a 'Companies' sidebar listing: St Ives Westerham Press, Clays, St Ives Direct, SP Group, St Ives Web, and St Ives Print & Display. Below this list is a promotional image for 'MIEFLY' featuring a woman and a child, with the text: 'Leading European supplier of packaging & promotional materials for home entertainment market' and 'Service Graphics'.