

MEDIA-TECH Conference

Miami, March 4 & 5

08

March 4 & 5, 2008, Miami, FL, USA
www.media-tech.net

Exhibitor Information

HD DVD & BD

DVD

CD

MEDIATECH
Serving the media industry

MEDIATECH conference2008

March 4-5, 2008 • Mayfair Hotel & Spa
3000 Florida Avenue • Coconut Grove, FL • USA

Exhibitors as of 31. January 2008

Company	Booth No.
■ AIBO	35
■ Anwell	20+21
■ AudioDev	2+3
■ AWM Mold Tech AG	22
■ Axxicon Molds Los Angeles	16
■ Cdigital Markets	29
■ DaTarius	19
■ Dr. Schwab Inspection Technology	17
■ EAM Inc.	24
■ Eclipse Data Technologies	33
■ Evergreen Packaging Group Inc.	12
■ Fuji Sericol	27
■ Hanky America Inc.	14
■ Heino Ilsemann GmbH	6+7
■ Kammann Machines Inc.	10
■ KBA Metronic AG	23
■ Kyoto	34
■ M2	31+32
■ Max Optical	28
■ Media Service Group LLC	4+5
■ Netstal Maschinen AG	15
■ ODC Nimbus	26
■ Oerlikon	0+1
■ Record Products of America Inc.	25
■ Scanavo North America LTD	13
■ Singulus Technologies AG	8+9
■ Tapematic	18
■ Quantized Systems	30
■ Xiris Automation Inc.	11

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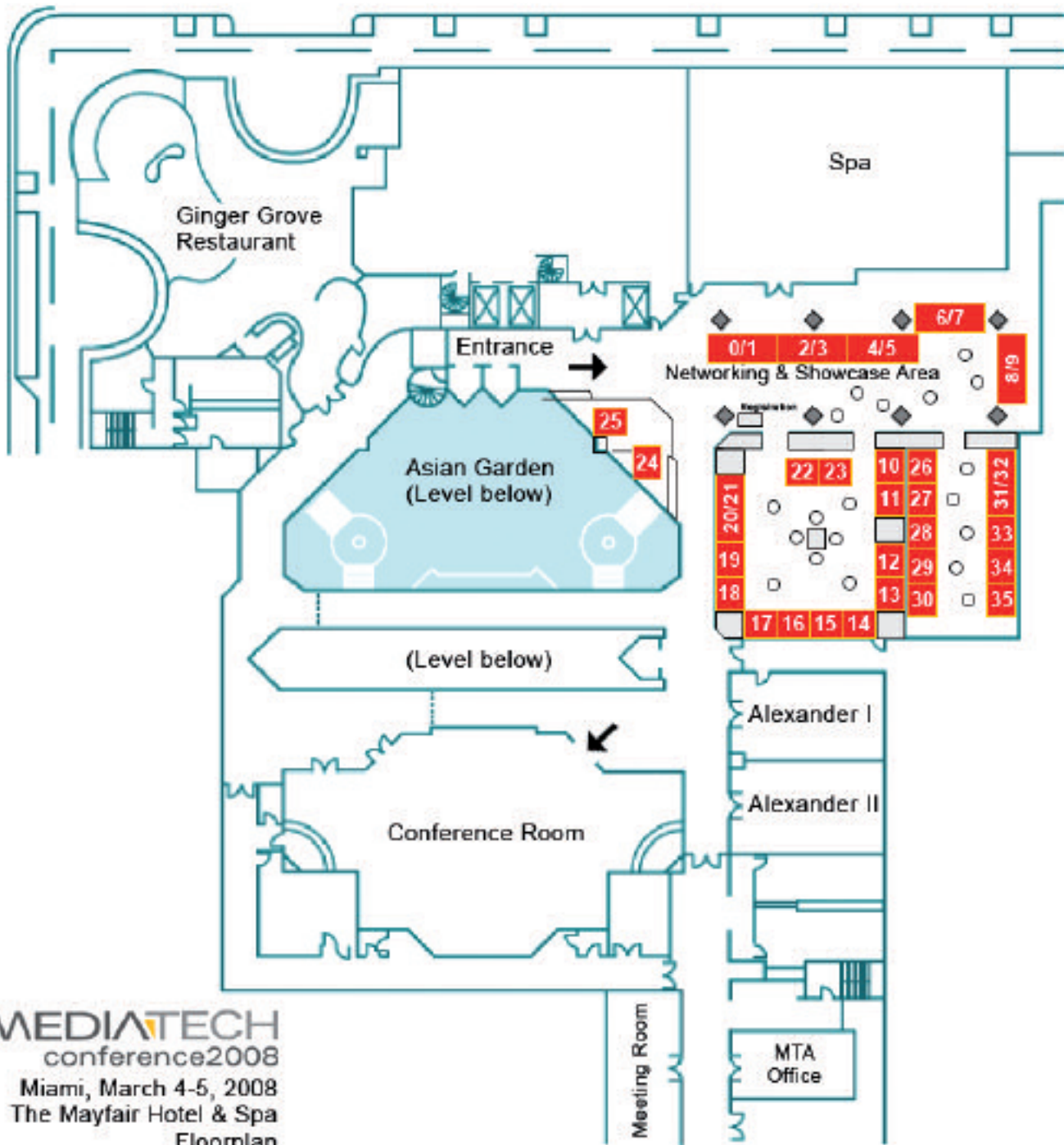
Organizer:

MEDIA-TECH Association
P.O. BOX 1104
63793 Kahl/Main, Germany

MEDIA-TECH Association USA
Bryan Ekus • Phone +1-407-733-1901
bekus@media-tech.net

MEDIA-TECH Sales Office & Conference Organization
c/o MetaCom GmbH, Bruchköbeler Landstr. 37, 63452 Hanau, Germany
Bernhard Krause • Bastian Soltysiak
Phone +49-6181-98280-83
miami2008@media-tech.net

Floor Plan



MEDIA TECH
conference2008
Miami, March 4-5, 2008
The Mayfair Hotel & Spa
Floorplan

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Exhibitor Information (All additional orders require credit card payment.)

Dear Exhibitor, on this manual you will find all the information you need for additional orders, contacts, deadlines etc.

Lokal contact during setup and event:

Bryan Ekus
Phone: +1-407-733-1901

Bastian Soltysiak
Phone: +1-407-690-3174

Setup period:

March 3, 3.00 pm – 6.00 pm
March 4, 8.00 pm – 11.00 am

Tear down:

March 5, after 5.00 pm

Conference registration:

March 4, 8.00 am – 9.00 am
March 5, 8.30 am – 9.00 am

Lunch break:

March 4, approx. 12.00 am – 1.00 pm
March 5, approx. 12.00 am – 1.00 pm

Conference event hours:

March 4, 9.00 am – 6.00 pm
March 5, 9.00 am – 5.00 pm

Shipping address:

Mayfair Hotel & Spa
3000 Florida Avenue
Coconut Grove, FL, USA
MEDIA-TECH Conference 2008

Please make sure that your shipment is signed with your booth number and company name and 'MEDIA-TECH Conference 2008'.
Please make sure to not send anything with arrival date before March 1, 2008.
Please do not send wooden boxes and note that pallet jacks or fork lifts are not available.

Contact hotel for room reservation:

Jennifer Kavanaugh
Mayfair Hotel & Spa
Phone: +1-305-441-0000, x 3572
Fax: +1-305-441-1647
Email: jennifer.kavanaugh@mayfairhotellandspa.com

Contact catering:

Ulla Schindler
Mayfair Hotel & Spa
3000 Florida Avenue
Coconut Grove, FL 33133, USA
Phone: +1-305-779-5120
Email: ulla.schindler@mayfairhotellandspa.com

Contact AV-Equipment:

Ulla Schindler
STR Group Multimedia and Staging Service
3000 Florida Avenue
Coconut Grove, FL 33133, USA
Phone: +1-305-779-5120
Email: ulla.schindler@mayfairhotellandspa.com

Contact electricity:

Ulla Schindler
Mayfair Hotel & Spa
3000 Florida Avenue
Coconut Grove, FL 33133, USA
Phone: +1-305-779-5120
Email: ulla.schindler@mayfairhotellandspa.com

Contact for additional booth material:

Janice Haynes
57 NE 179th Street,
Miami, Florida 33162, USA
Phone: +1-305-751-1234 x 227
Fax: +1-786-248-3026
Email: janiceh@expocci.com

Badge order forms:

Please register now and your badge will be onsite in Miami available at the registration desk.
Advance registration closes February 26, 2008
<http://www.media-tech.net/sc08/exhibitors/exhibitor-registration-form.html>

Event schedule:

The conference will follow the proven two-day format with presentations from industry experts, offering attendees the opportunity to keep abreast of emerging trends and challenges in the media manufacturing industry.
<http://www.media-tech.net/sc08/conference.html>

MEDIA-TECH Conference cannot be held liable for lost or stolen items!

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Booth description

Booth Configuration:

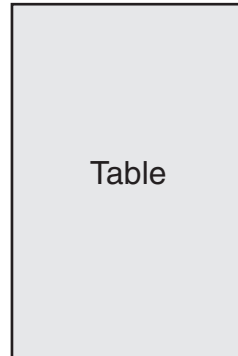
Package A:
2 x tables top space (8'x8') incl. 2 tables and 8 chairs

Package B:
2 x tables top space (8'x8') incl. 2 tables and 8 chairs

Package C:
1 x table top space (8'x8')

Special Package C:
1 x table top space (8'x8') incl. 1 table and 4 chairs

Package D:
1 x table top space (6'x6')



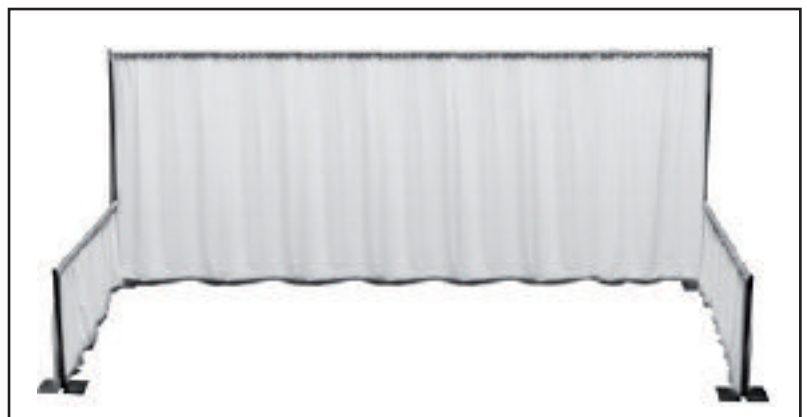
Example Table



Example Chair



Typical pipes and drapes: 1 booth



Typical pipes and drapes: 2 booths

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Rules and Regulations

- No molding machines, replication units, optical disc mastering equipment, printing or packaging machines are allowed
 - Total net-weight of machinery and equipment on display may not exceed 200 kg/500 lbs per booth. Weight restriction does not include furniture, display material, audio/visual equipment, brochures, etc
 - No compressed air, water chillers or vacuum pump
 - Only standard voltage 110 V; no 3-phase electricity
 - No forklifts or pallet jacks allowed
 - Companies with more than one division exhibiting cannot share a border or be adjacent to or opposite to each another on the Showcase floor.
-

EVENT TERMS AND CONDITIONS: The parties named below have entered into this Event Terms and Conditions agreement ("Terms and Conditions" or "Contract") as of the last date of execution entered below. Both parties agree to be bound by the terms and conditions of this Event Terms and Conditions Contract. "Event" shall be defined as any event whereby Exhibitor participates in a MEDIA-TECH event. Exhibitor shall include the party named below including any agent, successor or assign collectively referred to herein as "Exhibitor". The Event is conducted under the direction of MEDIA-TECH Association P.O. Box 1104, D-63793 Kahl/Main Germany including any successors or assign collectively referred to as "MEDIA-TECH Association" or "MEDIA-TECH". The written booth confirmation notice, in response to a submitted Exhibitor Contract, shall constitute a binding contract of participation between the MEDIA-TECH Association and the Exhibitor. The Exhibitor and MEDIA-TECH Association acknowledge these Event Terms and Conditions as the elements of the contract of participation. Violations of any of the Event Terms and Conditions shall be considered a breach and entitle MEDIA-TECH Association to exclude an Exhibitor from the Event and to also seek any other remedies at law or equity for damages caused by such violations. The Exhibitor must comply with the Event Terms and Conditions relating to the officially designated show contractors, the facility, and governmental authorities.

CONDITIONS OF PAYMENT: Any dispute by Exhibitor with any exhibition or Event services provided by MEDIA-TECH Association or any affiliate, or the amount charged for the same shall be reported to MEDIA-TECH Association in written form within 10 days from the date of invoice relating to same. Failure to report any such dispute within such time shall constitute a waiver of any claim by Exhibitor with respect to such dispute. Whether sums are due under contract or open account, it is understood that all invoices are due upon receipt and are considered delinquent if not paid within 15 days from the date of invoice or the date as indicated on the invoice. All delinquent accounts shall bear interest from the date of delinquency at eighteen percent (18%) per annum or at the highest rate allowed by law.

Should timely payments not be made as stated, Exhibitor agrees to pay all collection agency fees and expenses, and other costs of collection, including reasonable attorney fees and court costs which may be incurred by MEDIA-TECH Association or any affiliate or agent, through all appeals, tribunals, bankruptcy proceedings and further collection efforts in pursuing and collecting payment. The liability of Exhibitor shall be joint and several with Third Parties. The party executing this Contract acknowledges its authority to bind the Exhibitor and understands execution of this Contract has caused the Exhibitor and Third Parties to be jointly and severally bound by the terms hereof. Exhibitor represents that Third Parties will immediately be notified of the terms hereof and shall be responsible for any obligations of any third party in the event that payment is not timely made hereunder. Notwithstanding to whom bills are rendered, Exhibitor and Third Parties shall remain jointly and severally obligated to pay to MEDIA-TECH Association the amount of any bills rendered by MEDIA-TECH Association within the time specified and until payment in full is received by MEDIA-TECH Association. Payment by Exhibitor to Third Parties or by Third Parties to Exhibitor shall not constitute payment to MEDIA-TECH Association and only those payments made directly to MEDIA-TECH Association shall be credited against the Exhibitor's obligation to MEDIA-TECH Association.

USE OF EXHIBIT SPACE: The Exhibitor contracts to use the booth for the duration of the Event in conformity with MEDIA-TECH Association's guidelines and the Event Terms and Conditions set forth herein. MEDIA-TECH Association has the right to relocate any booth at its sole discretion. The Exhibitor and its representatives shall conduct themselves in a business-like manner and shall allow any and all individuals, including other exhibitors, entrance to their booth during the Event hours. In cases of disruptive and unprofessional behavior, Exhibitor has the right to ask disruptive individuals to leave its booth. MEDIA-TECH Association reserves the right to revoke trade show participation privileges from such Exhibitors, their representatives, invitees, guests or other individuals or entities. Exhibits may not obstruct overall view or hide the exhibits of others. Except for booths provided by MEDIA-TECH Association or its official contractors, all booths must be approved by MEDIA-TECH Association in writing in advance prior to construction and installation. MEDIA-TECH Association reserves the right to restrict or remove exhibits that are distracting or detract from the character of the Event. Booths must be set up prior to the opening of the Event. MEDIA-TECH Association has the right to reallocate a booth at its discretion, if the Exhibitor has not appeared or begun to set up the booth by 1 hour prior to the opening of the Event. Any Exhibitor will assume the cost of any additional services/equipment required for their respective exhibit space or booth. Should a two-story booth be approved by MEDIA-TECH Association, Exhibitor agrees an additional charge of 50% of the exhibit space rental fee will apply.

BOOTH RESPONSIBILITY: Exhibitor will maintain personnel in the booth during show hours. Any Exhibitor dismantling their booth prior to the official show announcement will be charged a fee of EUR 1,000 (\$1,500.00 US) and could be prohibited from participation in future events.

INDEMNITY AND INSURANCE REQUIREMENTS: Exhibitor shall indemnify and hold MEDIA-TECH harmless from and against any and all claims or causes of action whatsoever arising out of (I) Exhibitor's use of the booth (II) any activity, work, or other thing done, permitted or suffered by Exhibitor in or about the Event, or any part thereof, (III) any breach or default by Exhibitor in the performance of any of its obligations under this Contract, as amended, or (IV) any act of negligence or deliberate misconduct of Exhibitor, or any officer, agent, employee, contractor, servant, invitee or guest of Exhibitor; and in each case from and against any and all damages, losses, liabilities, lawsuits, claims, costs and expenses (including attorneys' fees at all venues and tribunal levels) arising in connection with any such claim or claims as described in (I) through (IV) above, or any action brought thereon. Exhibitor assumes all risk of damage or loss to its property or injury or death to persons in, on, or about the Event or booth, from all causes except those for which the law imposes liability on MEDIA-TECH Association regardless of any attempted waiver thereof, and Exhibitor hereby waives such claims in respect thereof against MEDIA-TECH Association. The provisions of this paragraph shall survive the termination of this Contract for 5 years.

The Exhibitor understands that neither the MEDIA-TECH Association nor the Event shall maintain insurance coverage covering the Exhibitor or the Exhibitor's property and it is the sole responsibility of the Exhibitor to obtain such insurance liability and property coverage as it deems appropriate in its sole discretion.

EVENT SCHEDULE: The duration of the event, set-up times and hours of operation are as published. Construction and dismantling hours must be adhered to unless advance written approval is received from MEDIA-TECH Association.

SALES ACTIVITIES: All sales activities must have written approval in advance by MEDIA-TECH Association. Any royalties or commissions resulting from sales activity must conform to the Event Terms and Conditions. Exhibitors must comply with all local, state, and federal sales tax guidelines and regulations.

ADVERTISING AND PUBLICITY: All Exhibitor promotional material and goods are limited to the designated display area or booth. Exhibitors may not carry out publicity activities outside the boundary of the booth or in or near any portion of the Event facility, official Event hotels or Event transportation without advance written permission from MEDIA-TECH Association. Acoustic presentations are permitted only if they are arranged in a way that other Exhibitors are not disturbed by them and visitors are not disturbed or hampered by them. MEDIA-TECH Association reserves the right, at its sole discretion, to prohibit and remove any publicity/presentations not previously approved or not meeting the standards of the Event.

MEDIA AND PRESS RELATIONS: Any activities conducted by the media, whether arranged by the Exhibitor or separately, shall be approved, conducted and coordinated in writing in advance through the MEDIA-TECH Association's Press Office.

EXCLUSION OF LIABILITY: MEDIA-TECH Association shall not be liable to an Exhibitor for damages caused by Acts of God, war, civil disturbances, fire, violence, building malfunction, inclement weather, terrorism or any other circumstances beyond the control of MEDIA-TECH Association including damage caused by visitors to the Event, other Exhibitors or persons acting on their behalf.

SECURITY AND LIABILITY: All local, state and federal laws shall be observed within the Event facility and for the duration of the Event. The Exhibitor shall observe all safety regulations of the facility, directives by security personnel and MEDIA-TECH Association personnel. The Exhibitor shall be liable for all damage to persons or property, economic losses which have been caused by booth construction, booth equipment, exhibits and any employees acting on its behalf. The Exhibitor shall obtain all required permits prior to the commencement of the Event and have them available for inspection by MEDIA-TECH Association, the facility, and governmental authorities. MEDIA-TECH Association will provide Security during the construction of and dismantling times as well as throughout the duration of the Event, but is not be liable for the loss or damage of any Exhibitor property.

CLAIMS: Any claims of the Exhibitor shall be made in writing to MEDIA-TECH Association no later than 14 days following the closing of the Event.

EXHIBITOR MANUAL: Specific information about booth construction, dismantling, transport companies, packing materials and rules, Exhibitor services etc. will be contained online.

PREVENTION: The Exhibitor shall not use any flammable decorations or coverings for display purpose. All fabrics or other material used for decoration purposes shall be flameproof. The Exhibitor shall comply with all applicable fire regulations.

BOOTH DISMANTLING: The Event exhibition area is to be returned by the Exhibitor in the same condition as it was handed over. In the case of any damage to the Event exhibition area or the halls (structure, floor, cables, ducts, etc.), it shall be repaired at the Exhibitor's expense. If the removal of the booth and contents is not completed by the specified time, MEDIA-TECH Association may remove the booth and contents, and all costs for removal and storage or disposal will be at the expense of the Exhibitor. MEDIA-TECH Association shall assume no liability for exhibits or contents left behind.

AMENDMENTS: Any amendments to this contract shall only be accepted in writing and must be approved in writing by MEDIA-TECH Association.

LEGAL COMPLIANCE: Exhibitor shall be solely responsible for maintaining and complying with all required laws, rules, regulations, permits and guidelines. Exhibitor shall also be solely responsible for compliance with any required releases and or licenses required or related in any manner to the Exhibitor's booth or presentation at any Event.

ATTORNEY'S FEES: In the event of any dispute between the parties to this Contract, the prevailing party shall be entitled to recover from the non-prevailing party its reasonable attorney fees, paralegal fees, investigative fees, costs and interest through all appeals, tribunals, collection efforts and bankruptcy proceedings.

FACSIMILE COVER SHEET OR EMAIL ATTACHMENT

TO: **Reservations Department, Mayfair Hotel & Spa**
3000 Florida Avenue, Coconut Grove FL 33133

DATE: FAX NUMBER: **305 - 441-1647**

FROM:

FAX NUMBER: _____ GROUP CODE: _____

Name of Group: **Media Tech Association**

Group Dates: **3/3/2008 12:00:00 AM - 3/6/2008 12:00:00 AM**

Note – Negotiated rate available 3 days prior and after the Official dates of the group, based upon room availability.

Special Group Rate: **\$249.00**

1. Hotel Reservation must be received by **Saturday, February 2, 2008**
2. A credit card or payment for one night's room and tax is required to hold your reservation
3. Hotel check-in time is 4:00 pm and checkout time is 1:00 pm
4. Hotel reservations received after the cutoff date is subject to space availability only
For reservations by phone, call 305.441.0000, x 3572 or fax 305.441.1647
5. Individual rooms may be canceled up to 48 hours prior arrival date. Cancellations within 48 hours or no shows will be charged one night's room and tax. Group blocks are subject to cancellation and attrition penalties as outlined in the group contract.

Name: _____

Arrival Date: _____ Estimated Arrival Time: _____ Departure Date: _____

Type of Room: _____

Home Address: _____

City: _____ State: _____ Zip: _____ Daytime Phone: _____

Fax: _____ E-mail: _____

NAME ON CARD MUST MATCH NAME ON RESERVATION

I will pay my account with:

American Express ___ Master Card ___ Visa ___ Discover ___ Check ___

Cardholder _____ Account No. _____ Exp _____

Number of Rooms Required _____ No. of Adults in Room ___ Children ___ Crib ___

Special Instructions _____

Check Bed-type Preferences: King Bed ___ Two Beds ___ Non Smoking ___ Smoking ___

** Special accommodations cannot be guaranteed. They are on request basis **



CONVENTION CONTRACTORS, INC.
 57 NE 179TH STREET, MIAMI, FLORIDA 33162
 TEL: 305/751-1234 FAX : 305/751-1298

****PAYMENT POLICY****

NO SERVICES WILL BE RENDERED UNTIL THIS DOCUMENT IS COMPLETED, SIGNED AND RETURNED TO EXPO

ADVANCE AND/OR FLOOR ORDERS: All Orders require ADVANCE PAYMENT for initial estimate of charges for services AND a VALID CREDIT CARD with proper authorization be provided to EXPO. You may prepay with a check written on your company, but a credit card is required by EXPO to ensure any unexpected charges, such as additional freight, clean up costs, etc, are paid at the time the Show closes.

THIRD PARTY ORDERS: If you choose to contract work to a Display or Exhibit house/company and/or require services from EXPO, the Payment Policy presented above shall apply. EXPO must be notified, in writing, from exhibiting company of any other display or exhibit company involved in the set up or breakdown of exhibits.

DRAYAGE TO WAREHOUSE OR SHOW SITE AND/OR LABOR: EXPO's Payment Policy must be adhered to by Exhibitor prior to any freight being shipped to EXPO. All charges for freight, assembling, disassembling, shipping, handling and any other must be prepaid. If adjustments or additional charges are required at Show Close they will be charged to the enclosed Credit Card provided, unless Exhibitor disputes charges in writing. EXPO is **not responsible** for any damage or loss of your freight, please secure round trip insurance from your company insurance carrier.

ALL CHARGES: All charges/costs requested by Exhibitor MUST be PAID IN FULL before services are rendered, and any adjustment and/or additional charges must be paid by Show Close. Such costs will be charged to Exhibitor's credit card provided unless prior arrangements have been made. All checks must be drawn on a U.S. bank, and there will be a minimum charge of \$25 for each NSF check written to EXPO.

ADJUSTMENTS: Exhibitors are responsible for ensuring services are rendered as ordered prior to the Show opening. All requests for adjustments must be made on site prior to the Show's closing. EXPO will not be responsible for adjustments after the Show closes unless prior arrangements have been agreed to in writing by EXPO.

SALES TAX: Applicable city, county and state sales tax will apply. If any Exhibitor is exempt from paying sales tax, it is the Exhibitor's responsibility to provide EXPO with its tax exempt number prior to beginning of show.

CANCELLATION POLICY: In the event of a natural disaster, acts of God or terrorists, which result in the cancellation of this event, EXPO will be entitled to a fee equal to the percentage of work completed by EXPO. This percentage will be determined solely by EXPO. In the event the deposit received exceeds the percentage of work completed, EXPO will refund the excess deposit.

COLLECTION POLICY: In the event this contract is turned over to an attorney for collection or dispute, EXPO will be entitled to reasonable attorney fees.

RETURN VIA FAX: 305-751-1298

We accept American Express, Visa, MasterCard and DiscoverCard for your convenience.

Exhibitor _____	Booth _____
Address _____	
City _____	State _____ Zip _____
Phone _____	Fax _____
Email _____	Contact/s _____
Credit Card Used For Payment: No. _____	Expires _____
Credit Card Holder (Print Name) _____	Signature _____
List Persons Authorized to Incur Charges on Credit Card _____	
<p>****Cardholder hereby authorizes EXPO to charge credit card described herein for all charges incurred by Exhibitor and has read, understands, and agrees to all forms in the exhibitor manual and agrees to pay all charges as described in Cardholder Agreement. All estimated charges must be paid in ADVANCE, AND a valid credit card must be on file with EXPO authorizing payment for modified and/or additional charges. All Charges must be paid by end of Show.</p>	



CONVENTION CONTRACTORS, INC.

57 NE 179TH STREET, MIAMI, FLORIDA 33162

TEL: 305/751-1234

FAX : 305/751-1298

STS ACCESSORY ORDER FORM

WHITE CABINETS



39"l x 39"h x 18"d with sliding doors
Advanced \$192 Floor \$246
Quantity _____

SLAT WALL



Free standing 1m x 8 ft
Advanced \$307 Floor \$395
Quantity _____

GONDOLAS



Single Sided 2.4m x 1m
Advanced \$306 Floor \$374
Quantity _____
Double Sided 2.4m x 1m
Advanced \$383 Floor \$487
Quantity _____

LITERATURE RACK



Double Sided 1/2 m x 6 ft
Advanced \$186 Floor \$230
Quantity _____

**RETURN VIA FAX:
305-751-1298**

SUB-TOTAL _____
_% SALES TAX _____
TOTAL _____

Exhibitor _____	Booth _____
Address _____	
City _____	State _____ Zip _____
Phone _____	Fax _____
Email _____	Contact _____