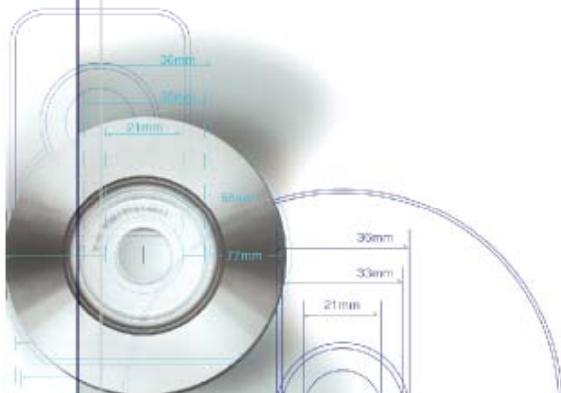


IDDA Goals

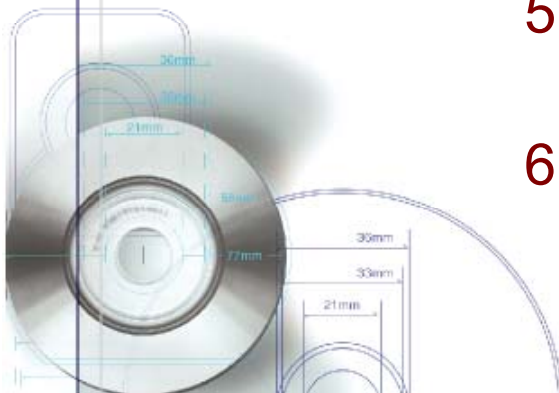
The IDDA is active in promoting the media duplicating industry, by improving efficiency and profitability of those involved.

Like other organizations we are thinking of a name change to better reflect changing technologies



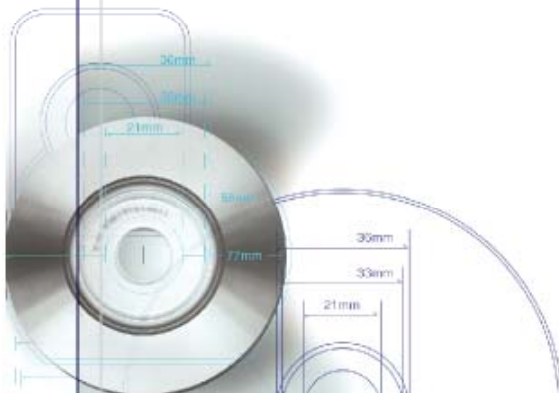
Aims of the IDDA

1. To define industry standards.
2. To set and maintain ethical standards of members.
3. To establish communication between members.
4. To test and disseminate information on products.
5. To work with suppliers on meeting the needs of members.
6. To represent the disc duplicating industry in matters of interest.



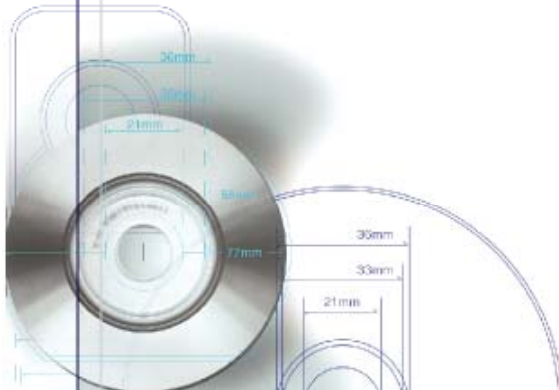
IDDA Conference sessions in Miami

Flash	11:15 Today
Increasing profits	5:15 Today
Printing shootout	4:10 Tomorrow

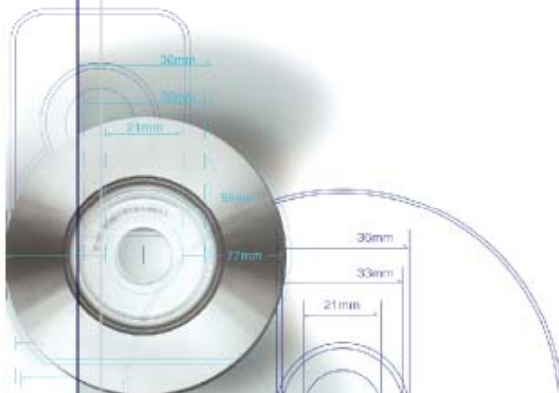


The IDDA is always looking to the future

1. We all agree that whatever and however we are doing today, will be very different in the future.
2. Industry conferences are opportunities to hear about trends, discuss difficulties with others in the same business, learn better operating methods, and share experiences.



I am a media duplicator



I am looking for solutions

KIS
KEEP IT SIMPLE quotes **quotes**

KIS quotes QUOTING SYSTEM with
WEB ENQUIRY PAGE

SPECIAL Conference Prices
\$750 Single User (Usually \$995) \$1,500 Network - (Usually \$1,995)
This software will pay for itself in weeks by releasing you from the time
consuming drudgery of doing quotes.



Potential customers complete the simple quotation form on your website, with links from most pages of your website, or they may phone for you asking for a quote. Web page coding for the "Request a Quote" form is supplied with KIS quotes.

Not interested any more? Items is emailed automatically to you. The form is easily customised.

A junior employee can enter any new client's personal details, which are then available for future marketing contact or accounting needs. Old clients that are already recorded are tracked automatically.

The software allows pricing for up to 4 different quantities, plus extra options, based on easily changed pre-determined rates. before printing or export emailing the quote can be repeated or reprinted or printed as an invoice.

The entire record is stored in an easily searchable database. The quote can be repeated or reprinted or printed as an invoice.

Prices include **FREE** upgrade for 12 months, and with a **30 day money back guarantee**.

The multi-user version can be installed across a mixed environment of users and PCs, can be fully customised by the user, and includes a full manual. The multi-user version requires a licence for each computer. Customisation is available on an hourly basis.

Modules available for: CD & DVD Duplicators, Audio Duplicators, Replicators and Screen Printers. This application has been installed over 10 years of product use, and is being used daily by CD-Rom Services. See over for sample quote.

Complete to order now:

Company Name _____	Position _____
Address _____	_____
State _____	PostCode/Zip _____
Credit Card _____	Country _____
Single User / Network required _____	Special Number _____
	Price _____

See www.kisquotes.com for more information
Technical support contact enquiry.kis@cdroms.com.au
Phone +61 2 9540 9077 Fax +61 2 9522 4901

CD ROM
SERVICES

XCard Duplicator by CD ROM

This is a simple duplicator that you can build yourself, or even use with any computer that has several USB ports. The XCard duplicator is an ideal low cost entry system if you are considering entering the Flash duplication market.



Either use an existing PC or notebook with several card readers, or build yourself a high capacity unit with the instructions supplied, by adding USB Card Readers, USB Splitter and case.

The XCard system is supplied with software and assembly instructions



- The XCard Duplicator Program does need a little OS know how to operate and install.
- The XCard Duplicator Program allows you to duplicate up to 12 Memory Cards at a time or up to 23 USB sticks simultaneously.
- Option include **Format Flash Only** or **Format Then Data Copy** or **Data Copy Only**
- The XCard Duplicator System is distributable at a cost of \$200.00 for XCD members, \$300 non-members, and payable per secure payment by Visa, MC or Amex.
- Included is all the software to operate your own duplicating system, with free upgrades to December 2008, and full instructions to build and where to buy the most suitable parts for your system.

Complete to order now:

Company Name _____	Phone _____
Address _____	Position _____
State _____	PostCode/Zip _____
Credit Card _____	Country _____
Single User / Network required _____	Special Number _____
	Price _____

Technical support contact James Brough of CD-ROM Services Pty Ltd,
Phone +61 2 954 9885 Fax +61 2 9522 4801 or email to: james@cdroms.com.au

DISCS-ON-DEMAND

The Discs on Demand Pty Ltd program is a complete software solution for transferring from live TV to DVD. Orders for the programs are placed through the broadcaster's website

Downloading video is great, but with limitations, especially for the technically challenged. Streaming a video is great, but a 27 picture does not show the full video experience, and it can only be seen on a computer. There will be some time before bandwidth is sufficient to allow high quality live video downloading. P2P and U2R are great, provided the viewer remembers to tell the recorder, or even aware that the program was going to be broadcast.

Because there is a demand for previously broadcast video, illegal downloading through technologies such as bitTorrent is growing, and is a threat to video as music has been threatened by their own response to technology.

Next to direct broadcasting, DVD is the most acceptable mode of watching video. The quality is great in MPEG-2, universal and simple to operate, and it plays on a standard TV, and it can be copy protected.

The Discs on Demand Pty Ltd system will deliver DVD quality copies of local TV broadcasts and where the TV broadcaster owns the rights. As live after broadcast the customer can watch the content on DVD. The broadcaster has full control over which programs are made available. Discs on Demand Pty Ltd system does not necessarily remove the advertising, making the system more appealing to broadcasters.

A customer can order a whole series in advance, and have it shipped as it is broadcast, or when the day is up. The system allows the customer to download live or every program, up to two hours per DVD, to offer better value.

Discs on Demand Pty Ltd suggests that the duplicator arrange the entire production assembly for all materials and systems, and the DVD amount charged will be split between the duplicator and the broadcaster.

Now that the high definition format has been decided, the Discs on Demand Pty Ltd system will be able to offer HD discs as the players become more popular.

The Discs on Demand Pty Ltd system is for sale to disc duplicator wholesalers.

There is an initial payment of \$100 for a working demo system capable of producing discs from pre-recorded users, and a further payment of \$5,000 when the duplicator goes live. It is intended to host the system in the duplicator's own broadcast room.

I am interested in the Discs on Demand DVD production system and would like to order a working demo system for \$500, and agree to pay a further \$5,000 when we start offering the service to the public.

Company Name _____	Phone _____
Address _____	Position _____
State _____	PostCode/Zip _____
Credit Card _____	Country _____
Type of Products used _____	Special Number _____
Your card will not be charged until _____	Price _____

For more information phone +61 2 954 9885 or email bk@cdroms.com.au

