



RIAA TO SET UPDATED STANDARDS FOR VINYL

We are very pleased to announce a collaboration between The [RIAA](#) (The Recording Industry Association of America), '[MAKING VINYL](#)' and the [Media-Tech Association](#) with the goal of updating the standards for vinyl records.

Manufacturing specifications for vinyl were last updated in 1978. The advent of new manufacturing technologies and resurgent popularity of vinyl prompted music industry leaders to review existing specifications and evaluate whether updated standards could help further advance the vinyl market.

How might new standards help?

- Vinyl records are a premium product -- a high-quality experience is essential to retaining consumer confidence and meeting consumer's expectations.
- Minimizing counterfeit products in the marketplace.

Workgroups will begin forming in the coming weeks with a target date of early

2019 for possible standards.

More information and progress will be released during the [Making Vinyl Conference](#) Oct 1-2, 2018 in Detroit.

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