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## **MEDIA-TECH Association announces to co-locate “The World Physical Media Conference” with “Making Vinyl” on May 2 & 3, 2019 in Berlin**

### **Both Events to Be Held at Berlin’s Legendary Meistersaal in the Hansa Studios**

Berlin, GERMANY, December 18, 2018 — MEDIA-TECH will kick off the event on May 2 with their conference “The World Physical Media,” focused on optical media (CD, DVD & Blu-ray) and other entertainment distribution formats.

After two successful events in the U.S., Making Vinyl now brings to Europe for the first time its B2B conference celebrating vinyl’s global rebirth on May 3 at the legendary Meistersaal in the Hansa Studios here, where David Bowie, Iggy Pop, Depeche Mode, Nick Cave, U2, R.E.M. and countless other major artists recorded LPs.

Frank Hartwig, President of Media-Tech Association: “The Colonial/MEDIA-TECH cooperation is a perfect opportunity to highlight how all formats of physical media not be forgotten. Visibility & advancements in technology are important for the survival of the products.”

We had a hunch that we were onto something with a B2B conference devoted to vinyl’s comeback, and the outpouring of comments that it’s been the best business conference they’ve ever attended has been especially gratifying,” says Making Vinyl executive producer Bryan Ekus, president of Colonial Purchasing, which is collaborating with the MEDIA-TECH Association on the Berlin event next spring.

Stay tuned for further announcements regarding a keynote speaker and other program details for the Berlin event, as well as Making Vinyl return to the U.S. in mid-October 2019.

For more information:

- Making Vinyl <http://makingvinyl.com>
- Colonial Purchasing <http://colonialpurchasing.com/>
- MEDIA-TECH Association <http://media-tech.net>
- Hansa Studios <http://www.hansastudios.de>

### **About Meistersaal**

The Meistersaal is one of the most extraordinary locations in Berlin. We have been running things at the Meistersaal with great passion and competence for over 10 years. Our motivation is our claim to always be inspirational. Our strengths are an eye for what is possible and our attention to detail. Our clients include reputable large companies, medium-sized companies and cultural operators. We design and organize tailor-made events and, as a full-service agency, provide complete event management on request.

### **Old glamour in a new center - Back to its roots**

Thomas Meisel, co-founder of Hansa Studios and owner of the building, decided to reopen the Meistersaal in its original guise as a venue. Restoration began in March 1993 and lasted 18 months. The Meistersaal began hosting events again from October 1994. The program focused on piano and recitals, theatre and readings.

### **About MEDIA-TECH Association**

MEDIA-TECH was founded in 2001 to improve the representation of the interests of machine and device manufacturers of optical data storage devices. As an industrial association, MEDIA-TECH offers companies of the storage media industry a platform to exchange ideas, market developments and future trends in the field of optical data storage for prerecorded and recordable storage media such as Vinyl, CD, DVD and Blu-ray Disc as well as Audio Cassettes.