

Press Release

LEARN HOW TO BENEFIT FROM THE VINYL RECORD COMEBACK AT BERLIN CONFERENCE

Berlin, 05. February 2019:

Industry leaders will share the secrets of success in vinyl mastering, record pressing, and killer packaging.

The conference program of Making Vinyl's first European event is filling up quickly, with the movers and shakers of the record manufacturing industry, who are riding on a trend of solid annual double-digit growth over the past decade.

Following two highly successful U.S. events, Making Vinyl will take place in the Meistersaal, the same physical space where David Bowie, Depeche Mode, U2 and many epic albums were recorded by Hansa Studios. Bowie producer Tony Visconti will share with you some specially recorded video memories of working in the majestic room.

Major pressing plant CEOs including Michal Sterba (GZ Media, Czech Republic) and Alban Pinget (MPO, France) will explain their future investment strategies, while several newer pressing facilities will reveal why they have invested substantially into physical media in the digital age.

Record Store Day co-founder Michael Kurtz will lead conversations with RSD European representatives on the prospect of further market expansion, best practices, as well as the success stories of how vinyl records can be a hugely profitable investment in the development of the current music industry.

Also on display, will be the latest technological developments in HD Vinyl, how to make vinyl records more sustainable and efficient with Green Vinyl, and the world's leading equipment manufacturers and raw materials suppliers catering to this growing market.

Pink Floyd designer Aubrey Powell will make a pictorial presentation about the design firm's iconic cover images for the band and others among rock's vanguard.

Kicking off the event is the World of Physical Media conference, organized by the Media-Tech Association, with a focus on other physical formats, such as audio cassettes, CDs, and Blu-ray discs.

Making Vinyl is produced by the Colonial Purchasing group and supported by Record Store Day International, the Entertainment Retailers Association, and the British Phonographic Industry.

For Media-Tech:

Contact: bernhard.krause@media-tech.net

Tel.: [+49-6181-9828020](tel:+49-6181-9828020), Mobile [+49-1709202924](tel:+49-1709202924)

For Making Vinyl / Colonial Purchasing

Contact: Bryan Ekus, bryan@makingvinyl.co

Tel: + 1 407 733 1901,

About MEDIA-TECH Association

MEDIA-TECH was founded in 2001 to improve the representation of the interests of machine and device manufacturers of optical data storage devices. As an industrial association, MEDIA-TECH offers companies of the storage media industry a platform to exchange ideas, market developments and future trends in the field of optical data storage for prerecorded and recordable storage media such as Vinyl, CD, DVD and Blu-ray Disc as well as Audio Cassettes.

About Making Vinyl?

Making Vinyl is the first B2B conference dedicated to the rebirth of the global vinyl manufacturing business. Making Vinyl brings together representatives of the world's leading pressing plants, equipment suppliers, record labels, packagers, distributors, and retailers to compare notes on this astounding industry comeback!

After two successful events in the U.S., **Making Vinyl** comes to Europe for the first time its B2B conference celebrating vinyl's global rebirth on May 3 in Meisteraal in the same physical space where David Bowie recorded "Heroes," and Iggy Pop, Depeche Mode, Nick Cave, U2, R.E.M., and countless other major artists recorded LPs elsewhere in the building at Hansa Studios.